



## **Christmas Trees for Schools**

Thank you for your interest in our Fundraising Scheme for schools, charities, and youth organizations. This information sheet aims to provide a comprehensive guide on how the scheme works, as well as address any common queries you may have. Please read it carefully to ensure a smooth setup and operation of the fundraising event.

### **What is the idea behind the scheme?**

The concept behind our Fundraising Scheme is to provide schools, charities, and youth organizations with an opportunity to raise funds by selling Christmas trees. As a company specializing in wholesaling Christmas trees, we wanted to expand our wholesale business and support local communities simultaneously.

### **How does the scheme work?**

The process is very simple; however, you are always welcome to contact us with any queries. The school will take orders for Christmas Trees from parents e.g. at the school Christmas Fayre, by letter, at parent teacher meetings, or by any other means you choose. You send us your order and at an agreed time and date we deliver the trees to your requested delivery point.

### **How much can the school expect to make?**

We can supply a wide range of trees ranging from 4ft (120cm) all the way up to 13ft (4m). For example, if you were to order 40 trees sized at 5-6ft (150-180cm), this would work out at £24.42. per tree, these would normally retail for £50.

This means if the school charges £40.00 per tree on the above 40 trees your school would be making £623.20 in profit and the parents would be getting a tree that is cheaper than if they

were go to a garden centre. Of course, you are free to set whatever price you would like to sell these to the community at though.

### **Will it take long to organise?**

Not necessarily, generally a member of the staff or Parent Teacher Association will send out a form to parents asking about their participation and include an order form with this that they can return. You can also market this at the schools Christmas Fayre, on banners around the school or any way that would work for your school.

Once you have all your orders gathered up, simply send us your order form and we will organise your order to be sent out to you.

### **When do you pay?**

You will not be charged with any upfront payments. Once you order the trees and receive your invoice you will have change to collect some of the money from the parents and then make payments when you are ready. Please do note payment must be made within 30 days of receiving the invoice.

### **What does the cost include?**

All our prices include delivery.

### **How many must you order?**

Our minimum order quantity is 25 trees, you may order as many as you need above this figure provided there is availability.

### **When do we need to place the order by?**

Orders must be sent in by December 1<sup>st</sup>. It is important that you **set up your account with us before** you start selling Christmas trees.

### **What happens if you want to add to your order?**

You can add to your order, but we must be informed of this at least 24 hours prior to the arranged delivery date.

### **Can we have a sample tree to advertise the trees at our school?**

This would vary on availability, if you were wanting to receive a sample tree, please do not hesitate to let us know and we can investigate this further.

### **When can we get our order delivered?**

The delivery of your trees would vary from year to year. We fell our trees generally after the first frost of winter to ensure that the trees enter their natural hibernation state, this intern minimises needle fall and help the tree look vibrant throughout the holiday season.

Once we have got your order routed you will be contacted further with an estimated date of delivery.

You will then be further contacted once the driver has loaded their vehicle with an estimated time frame for delivery.

We will always keep you updated every step of the way and if you would like any further information or updates you are more than welcome to drop us a call or email.

### **What happens on the delivery date?**

The driver will aim to arrive as close to their delivery timeframe as possible. Please do note that these cannot be 100% accurate as there may be unforeseen issues on the day such as traffic.

Please ensure that there is ample parking and assistance for the driver upon arrival to help stack the trees wherever you may like them. As these are being unloaded, please also ensure that you count the trees and inform the driver immediately upon any discrepancies between the amount received and the amount ordered if there is any issue.

### **What if we have trees left?**

We recommend you only place an order with us if you already have an order yourself from parents or the local community. This way there should be no trees left. We cannot offer a sale or return deal. You cannot return unsold trees that you have ordered from us.

### **What do we offer?**

We offer Nordmann Fir, Nordman Premium Fir and Fraser fir ranging from 4ft up to 14ft in size!

### **Are the trees fresh?**

As fresh as can be. These are cut fresh from our grow and shipped out to you as soon as possible. We would advise to cut off 1" from the base of the tree and put the tree into a stand that holds water, keep topped up regularly and position it away from radiators. In short treat them as cut flowers. Give your Christmas tree the love it needs, and it will return it to you.

### **What if there is a problem with a tree?**

Let us know! We will replace or refund any sub-standard tree. Remember that trees may be slightly different, however, these will remain in their size bracket. A 175cm – 200cm tree (6/7ft" tree) may be 176cm. We cannot guarantee they will all be towards the top of their size range. We need to know within 48 hours if there is a problem with a tree so that we can look into resolving this for you.

### **Are these trees cheap because they are sub-standard?**

Not at all! Our trees are at a wholesale price and will be the same quality as those purchased through other means. We have built reputations with customers over years and pride ourselves on the quality of our trees.

### **What are our next steps?**

Give us a call or drop us an email as soon as possible to get the ball rolling. We can advise on any queries or questions you may have. Then once you have got a plan, start taking orders!

We look forward to hearing from you.

Nordmann Direct Support Team

Website: [Christmas Tree Growers Supplying Garden Centres Nationwide - Nordmann Direct](#)

Call us: 01789631060

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